

FARM, RANCH & YOUTH EVENT CENTER

WILLCOX

BUILDING & GROWING Together . .

We invite you to join us as we plan to build for the future by expanding Quail Drive Sports Park with a regional multipurpose event center.

BETTER Together . .

Willcox needs a large, multipurpose event center to host events that can bring the community and area closer together and attract increased tourism to the area.

LET'S BUILD IT Together . .

Large or small, all gifts are welcome! Choose what works for you. One-time, annually, or in honor of someone and we welcome in-kind donations & volunteers.

WE START HERE Together . .

PHASE 1—Build a multipurpose event center. The facility will be scaled and enhanced as funds and resources are available.

Quail Park Advisory Committee



CITY OF
WILLCOX
ARIZONA

Cultivate. Discover. Encounter.



Donors

BUILDING FOR THE FUTURE

We invite you to join us in creating a vibrant place for our community by participating in the Quail Drive Sports Park Master Plan Expansion—Building and Growing Together campaign. We envision a regional multi-use park right here in Willcox that will promote the community and spur economic development.

A new fully enclosed multipurpose event center is the cornerstone of the master plan. We are committed to constructing a high quality recreational, educational, and cultural facility that showcases and celebrates our western heritage.

Quail Drive Sports Park will be a place where:

- ◆ New modern entertainment options for the community are provided, significant new revenue opportunities occur, and economic development happens.
- ◆ Large community events can occur year-round attracting increased tourism to the region.
- ◆ A sense of community is promoted among residents of Willcox and the region's role in the area as a leader in agriculture is recognized.
- ◆ Additional opportunities are provided for civic groups and non-profits to hold events, raise funds and offer life-long learning experiences, with a particular emphasis on youth.
- ◆ Our agricultural heritage is enhanced by providing a quality venue for livestock shows, junior rodeos, trade shows, and other events that support and promote the agricultural community.
- ◆ Community interaction is promoted by providing a facility for our diverse population to use, to share, to grow, and to enjoy.



EVENT CENTER AT QUAIL PARK
Building & Growing together
A multipurpose event facility

QUAIL PARK MASTER PLAN



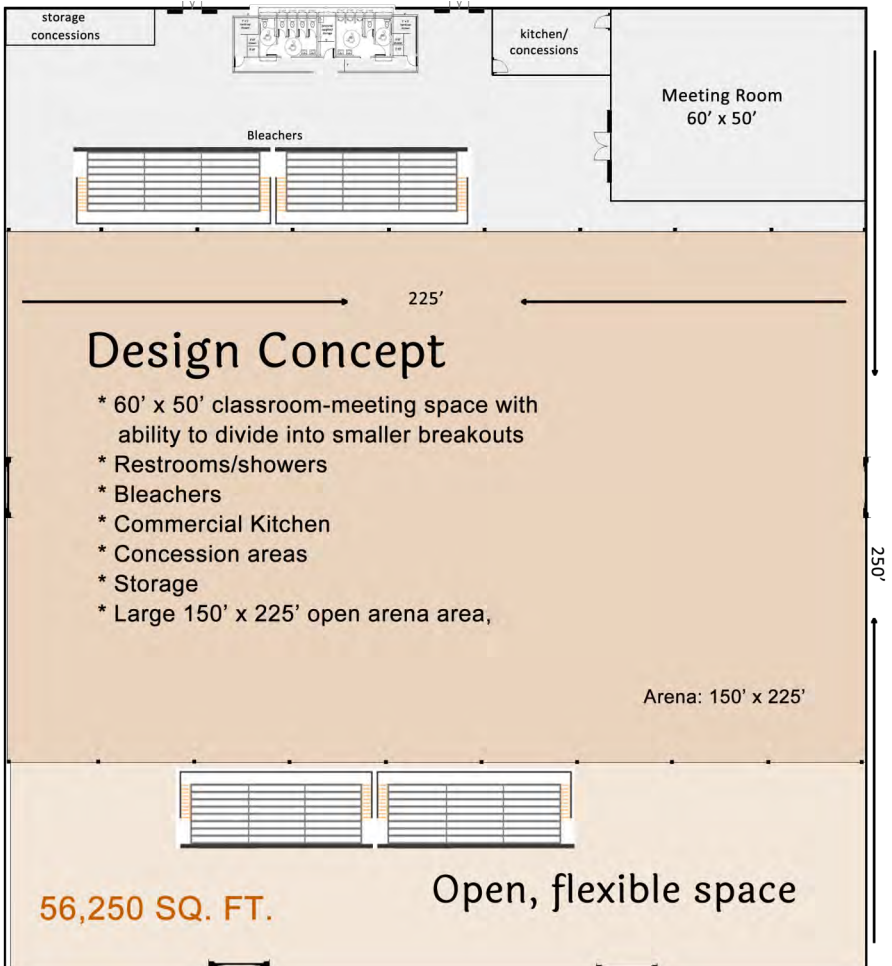
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| 1) Dog Park, 1.25 acres | 9) Existing Restroom | 17) Existing Arena |
| 2) Paved Road | 10) Carnival Area, 4 acres | 18) Future Event Center, 250' x 225' |
| 3) RV Parking, 3 acres, 45 spaces | 11) Enhanced Main Entrance | 19) Warm-Up Area |
| 4) Multi-Use Path, 10' wide | 12) Baseball Shade Structures | 20) Stormwater Pond |
| 5) Pond Expansion, 2 acres | 13) Shuttle/Overflow/Overnight Parking, 3 acres, 300 spaces | 21) Multi-Use Fields (3) |
| 6) Public Parking, 7 acres, 1,100 spaces | 14) Contestant Parking, 1.5 acres, 250 spaces | 22) Picnic Area, 2 acres |
| 7) Horse Stalls, 40 stalls | 15) Contestant Entrance | 23) Info/Pay Station |
| 8) Existing Concession | 16) Future Commercial Development | |

OUR VISION



MULTIPURPOSE EVENT CENTER

Vision: A regional multipurpose event center located at Quail Drive Sports Park that will meet the community's need for an indoor venue capable of hosting a variety of large scale adult and youth events and will be a venue to attract new events and visitors to the city, positively affecting the local economy.



PHASE ONE: 2021

We are proceeding with a phased construction approach with the initial size/style of the building being dependent on funds and in-kind services secured.

Our phase one goal for March 1, 2021 is to raise \$560,000. This will provide a 225' x 250' multipurpose steel building including electrical installation that we can begin using while we continue to raise funds for additional enhancements.

The project is being implemented by bringing together public, private, and non-profit resources from within and outside the city limits. The City of Willcox makes little distinction between city or county residents in use of their facilities – they all call Willcox home. Individuals and businesses within the greater Willcox area understand and support having a strong community with amenities to attract and retain a quality workforce.

The Event Center is like an old fashioned “barn raising” with everyone contributing what they can to get the job done. Please consider making a tax deductible donation for the Farm, Ranch, & Youth Event Center at Quail Park.

EVENT POSSIBILITIES



CREATIVE WAYS TO GIVE

Better Together—Support Willcox and our community by being part of what makes our region great.

There are many reasons to donate now, including the chance to become a Founding Donor. Perhaps the best reason is as an investment in the future of Willcox, an investment that will live on and benefit the community.

There are numerous opportunities to give! Choose the way that works best for you. Consider one-time gifts, or multi-year pledges fulfilled over three to five years. Provide a tribute gift to honor someone special by making the donation in their name, or leave a legacy gift for the future with a bequest or beneficiary designation. In-kind donations and volunteer labor are also encouraged.

Be recognized as a Founding Donor by making a gift of \$5,000 or more prior to March 1, 2021. Founding Donors will be recognized with their name permanently engraved on the Founder's Wall.

For exceptionally generous commitments, space dedications and naming opportunities with prominent signage are available. Expanded sponsorship opportunities are available for the Farm, Ranch, & Youth Event Center and other major areas.

Please consider how your contribution will benefit our community of Willcox for years to come and give generously. With your help we can achieve our campaign goal for 2021.

**MAKE A GIFT OF \$5,000 OR MORE BY MARCH 1ST
AND BECOME A FOUNDING DONOR.**

IN-KIND OPPORTUNITIES

- Construction services
- Volunteer labor
- Equipment donations
 - > Livestock and arena panels, bleachers, tables and chairs, storage facility, and more.

Contact us to discuss other ways you can contribute.

wxeventcenter@gmail.com

SUPPORT LEVELS

FRIENDS \$100

Name on social media.

SUPPORTERS \$250

The above plus name on website.

BRONZE \$500

The above plus regular updates on the impacts of your generosity.

SILVER \$1,000

The above plus name on printed promotion piece .

GOLD \$5,000

The above plus linked company logo on website and a small sign with your logo prominently displayed in the building.

PLATINUM \$10,000

The above thru gold plus a medium sign with your logo prominently displayed in the building.

CHAMPIONS CIRCLE \$50,000

The above thru gold plus a large sign with your logo prominently displayed in the building.

LEADERSHIP CIRCLE \$100,000 PLUS

The above thru gold plus a large premium sign with your logo prominently displayed in the building.

Space dedications and naming opportunities, as well as customized support level packages, are available for exceptionally generous commitments.

**Make a gift \$5,000 or more prior to March 1, 2021
and be recognized as a founding donor.**

CONTACT US

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CITY OF WILLCOX QUAIL PARK ADVISORY COMMITTEE

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BUILDING & GROWING TOGETHER—DONATION/PLEDGE CARD



Donor Name(s) as you wish to be recognized.

Address

City State Zip code

E-mail Address Daytime Telephone

Please select your giving level

- Friends—\$100 Silver—\$1,000 Champions Circle—\$50,000
 Supporters—\$250 Gold—\$5,000 Leadership Circle—\$100,000
 Bronze—\$500 Platinum—\$10,000 Other amount \$ _____

Pledge

I would like to make a pledge of \$ _____ payable by March 1, 2021.

◇ I prefer that my gift remain anonymous.

◇ Please contact me:

___ I am interested in a Dedication or Naming Opportunity.

___ to discuss options available for in-kind contributions.

___ to discuss donation options and the event center.

Payment

- Enclosed is my check made payable to:
Willcox Event Center.
- I will go online to:
<https://www.championsaz.org/donatewec>
and make my payment via PayPal or credit card.

Name of person completing this form:

Please return to:
Willcox Event Center
PO Box 814
Willcox AZ 85644

Thank you for your generous contribution!

Champions for Youth Foundation dba Willcox Event Center is a nonprofit 501(c)(3) organization dedicated to connecting people to agriculture through community projects, events, and educational programs. TAX ID 82-4260844